


Drug Discovery and Therapy World Congress 2014

(June 16th - 19th 2014, Boston, USA)

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INTRODUCTION TO THE SPEAKER

Speaker Name: JOAN BALLESTEROS	
Affiliation: VIVIA BIOTECH	
Country: SPAIN	
Brief CV/Qualifications: Joan Ballesteros, PhD, Fulbright scholar in Mount Sinai Hospital, New York. In 1999 he founded Novasite Pharmaceuticals in San Diego CA as CSO pioneering screening by flow cytometry. In 2006, he moved the technology to Spain to launch Vivia Biotech as Chairman and CSO, to develop a personalized medicine test for hematological malignancies, in collaboration with the Spanish hematologist association Pethema. He has authored 40 scientific publications and 4 patent filings.	
Field of Expertise: Personalized medicine and drug discovery in hematological malignancies as well as measurement of depletion in tumor cells, proliferation, differentiation, epigenetics and hematotoxicity using whole patient samples	
Lecture Title: Pharmacological evaluation of drugs & combinations in patient samples of hematological malignancies by automated flow cytometry	
Scope of the Topic (max 50 words): We have developed an improved methodology to measure the pharmacological activity of drugs and drug combinations in hematological patient samples as well as modeling their pharmacological behavior.	
Related Fields/Potential Audience: Assay development, biomarkers, cancer, clinical trials, drug discovery & HT-screening, drug safety, toxicology, high-content analysis, personalized medicine, translational research	
To be filled in by the Organizing Committee:	
Event Date & Time:	
Venue:	
Chairman:	
Co-Chairman:	
Coordinator:	